



Emmy News

A Publication of The Pacific Southwest Chapter of NATAS • Issue 1 • Number 3 • March 2005

On location at the Super Bowl!



Mike Gabel bear hugs the Lombardi Trophy! (Video frame: Steve Gibby)



By Steve Gibby

Member, Board of Governors

It's hectic, but fascinating, frenzied, but enthralling! It's the Super Bowl – the most publicized and watched sports event in the entire world. The game itself is analyzed in minute detail by thundering hordes of sports experts and pseudo-experts digging for a story. I had the unusual chance to co-produce and direct a one-hour special featuring Super Bowl week in Jacksonville.

Like one of those proverbial idea light bulbs you see in the cartoons, my co-producer, Roman Gabriel III and I realized that we wanted to produce a reality/documentary entertainment show that actually transports fans behind the scenes. We wanted to feature positive people having fun, but also lending their time for the myriad of charity events that the NFL

sanctions throughout the week. We had NFL full-access passes for the week. The only thing we couldn't cover was the game itself – but EVERYONE was covering that. We decided to produce the show with an alternative sports pace, with slower tempo in heartfelt moments – providing alternate exhilaration and contemplation for viewers.

Super Bowl week is a shooters paradise! Your biggest trauma is not being able to get shots of everything! Hi-def wasn't an option, we mostly used mid-sized DVCAM camcorders. We are the "to-the-streets", "run 'n gun", ENG-guerilla television specialists! No trucks or big crews! We used three cameras for the first few days, and then settled into a 2-camera shoot

for the rest of the week: hand held, wide angle lenses, and wireless mics. We worked 14 hours a day, slept about 4 hours, and practically crawled to the airport the morning after the game. The result was dynamic interviews with about 70 NFL celebrities, past & present, creative coverage all week of the teams, NFL functions, "on-the-street" interviews with fans, and finally game day coverage before the game, on the field right after the game, and in the Patriots locker room right after the game.

Game day credentials are scarce as honest politicians, so we slimmed down to a crew of two at the stadium: me as director/cameraman, and Roman as talent. I've shot a fair amount of NFL football in my career, but I've never had a credential that allowed me to shoot right on the playing field after a Super Bowl, or in the winners locker room. It's wild! The rush and sense of urgency to "get the goods"

is beyond compare! Flying elbows and swinging cameras! A genuine rugby scrum!

Don't miss the show airings! "Interstate Batteries Sold Out on Super Sunday" airs in Boston AND Dish Network, Channel 218-Men's Channel on March 5th. Later airings to be determined. Total national audience for the program will be around 30 million households.

A series of 13 half hour, "Sold Out" programs are being developed to give viewers a look at the lifestyle and positive values of their sports heroes. They are entertainment programs aimed at both genders and will be hosted by Roman Gabriel and Jennifer Goodwin.

For more information on the "Interstate Batteries Sold Out on Super Sunday" program and the "Sold Out" series, please visit the series web site at www.soldouttv.com. For more information on Cut4 Media Group or Steve Gibby, please visit my web site at www.cut4.tv or e-mail me at info@cut4.com.

Seeking adventure around the Globe

Jeffrey Lehmann and Barnstormer Productions of Del Mar, California travel the world looking for adventure. Jeffrey created the weekly series, "Weekend Explorer" for PBS. In this series viewers fly over Cradle Mountain in Tasmania, encounter wild Orangutan on a jungle hike and watch Tasmanian Devils in Australia. If you prefer to stay in the states, the show can make you feel the rush of white-water rafting in the Pacific Northwest or travel back in time to the picturesque Victorian age on Mackinac Island.

"Weekend Explorer" has received eight Tellys since 1999 and host Jeffrey Lehmann was awarded a 2001 Emmy for his performance as host from the Pacific Southwest Chapter of NATAS.

This high rated award-winning television series is one of many today being shot and cut in High Definition. "Weekend Explorer" airs on 210 PBS stations nationally, HBO in Europe, Delta in-flight, and a dozen other countries. Check local listings for times on HD and Standard Definition.

For information on Barnstormer Productions or Jeffrey Lehmann, log on to www.bptv.com.



Photo by: Tom Zizzi

KUSI unveiled its 11pm News on January 18th, with Michael Tuck and Kimberly Hunt. The News at 11PM now follows KUSI's News At Ten seven days a week.



KSWB News Anchor and multiple Emmy Award recipient **Lynda Martin** delivered her baby on Wednesday, January 19th. His name is **Ryan Aleksandr**.

Dual Emmy award couple, **Mary Garbesi**, Producer on KPBS's Full Focus and her husband Independent producer, **Paul Alexander Juutilainen**, are the parents of a baby boy. **Julian Dimitri Juutilainen** was born Sunday, January 16th.

Samuel Fouch arrived October 26, 2004. His parents, Emmy nominated Editor **Chona Tayco Fouch** and multiple Emmy award recipient Technical Director **Michael Fouch** both work at NBC 7/39.

Natalie Walsh, former Board of Governors member and EP of KPBS's Full Focus and her husband **Milan Kovacevic** welcomed **Alexis Walsh Kovacevic** on August 11, 2004.

Well wishes to all the new parents.





MEET YOUR BOARD OF GOVERNORS

The 2005 Officers are:

President:**Will Givens,**

Creative Services Director, KSWB-TV

Vice President:**Jane Mitchell,**

Reporter/Producer Channel 4 San Diego

Secretary:**David Branfman,**

Attorney Branfman and Assoc.

Treasurer:**Celeste Osborne,**

Accounting Manager, KSWB-TV

National Trustee:**Robert Gardner,**

Owner/Producer, Gardner Productions LLC

Alt. National Trustee:**Bill Gruber,**

Owner/Producer, The Gruber Company

Executive Director:**Terry Williams,**

Exec. Dir., NTA- Pacific Southwest Chapter

The 2005 Governors are:

Fred Ashman,

President, Multimage Productions

Suzanne Black,

News Director, KSWB-TV

Rob Coppo,

Instructor, Orange Glenn High School

Al Delino,

Owner/Creative Director, Al Delino Art Direction & Design Consultants

MaryEllen Egelston,

Chyron/Director, KPBS-TV

Steve Gibby,

President, Cut4 Media Group

Becki Goehl,

Technology Resource Teacher, SD County Board of Education

Deborah Lawrence,

Advertising/Marketing Director, KNSD-TV NBC

Robert Moutal,

Production Manager, KBNT-TV

Suzanne Bartole Owen,

Photojournalist, County Television Network

Zejari Ozeri,

Host, Telemundo

Peggy Pico,

Reporter, KNSD-TV NBC

Lourdes Sandoval,

News Director, Univision San Diego

Bill Simpson,

Director, Staff Development, SD Co. Board of Education

Thomas Zizzi,

Chief Photographer, KUSI-TV

The 2005 Board looks forward to serving all our members in the year to come. Our goal is to improve the membership experience in the National Academy of Television Arts and Sciences. Ideas, suggestions, comments and feedback are always welcome. Please contact us if we may be of assistance.

Phone: (619) 297-1388

Website: www.nataspw.com

6/18/05 Save the Date!

Mark June 18th on your calendar for the 31st Annual Pacific Southwest Emmy Awards.

This year the event will take place at the new Downtown Omni Hotel, located just steps away from Petco Park. Plan to join your friends and colleagues for a fun-filled evening as we celebrate television excellence in the Pacific Southwest Region.

Newsletter Edited by:

MaryEllen Egelston

Newsletter Designed & Produced by:

Art Direction & Design Consultants

www.aldelinodesign.com

“This has been a very great year!” Ken Kramer

About Ken Kramer: *What a year!*

2004 a banner year
for NBC 7/39 veteran.

With two more Emmy Awards, his eleventh Golden Mike, induction into the NATAS Silver Circle and a life-time achievement award from the Press Club, **Ken Kramer** must be wondering what’s going to happen next.

And yet, he thought his career was over before it started. As a kid, Ken had secretly built a working radio station in his bedroom. “My father accidentally picked up the station on the car radio. He shut the operation down, of course. But he also told me my program stunk.” But as the years passed, however, Dad would become one of his biggest fans.

As a broadcasting student at SDSU, Ken developed a concept called “*About San Diego*.” Audiences loved it from the beginning. Through visual and verbal storytelling, each segment takes a look at some aspect of our county’s history and people. “The first few were produced with an all-volunteer crew,” Kramer says. “But the audience loved it. I knew this was what I wanted to do”.

“*About San Diego*” has become Ken’s signature work and now air every



Friday night at 11pm on NBC 7/39. He also serves as a reporter for NBC 7/39, bringing more than 30-years of experience in San Diego to the station’s news broadcasts.

In June 2004, Ken received two Emmy Awards for the highly acclaimed, “*Smoke and Miracles*”, a compilation of his stories about victims and firefighters during last year’s firestorm. The production was also awarded a Golden Mike at the Radio and Television News Association Awards in January 2005.

In October, the Pacific Southwest Chapter of NATAS honored Ken with induction into the Silver Circle, recognizing his significant contributions to the industry over more than 25 years.

Later that October, the San Diego Press Club conferred on Ken the prestigious Harold Keen Award. This distinction is awarded to a journalist who

has, throughout his or her career, gone above and beyond standard practices for the sake of fairness and truth telling.

“I treasure the Silver Circle and Harold Keen awards in particular,” says Kramer, “because they are awarded by your colleagues that know you and work side by side with you.”

As the song goes – “it’s hard to be humble when you’re perfect in every way”... but somehow Ken Kramer remains the gracious, humble and hard working professional he has always been. “There are few surprises in this business.” says **Greg Dawson**, NBC 7/39’s Vice President of News. “But then there is Ken Kramer, who continually surprises me with his storytelling. He is one of the best writers I have ever worked with, his intelligence, energy, enthusiasm and passion make him one of the finest journalists in town.”