



Emmy News

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A Publication of The Pacific Southwest Chapter of NATAS

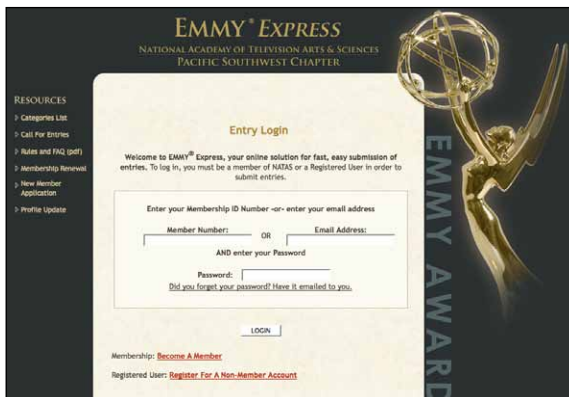
Call for Entries will be out soon

The 2010 Call for Entries will be out on Saturday, November 27th. Most of the categories have remained the same. We look forward to continued growth in the Military categories that were added last year.

Very Important—before entering, please renew your membership. All memberships expire at the end of 2010, so when entering for the Emmy Awards to be held in June 2011, you must renew your membership for the coming year. You will not be able to enter online at the member rates unless you pay your membership first. Membership renewals are \$55 and new memberships are \$80.

The Emmy Awards 2011 schedule of fees is as follows:

- Program: \$85/member, \$185/non-member
- Craft: \$55/member, \$125/non-member
- Newscast: \$175/member or non-member



Entries will be accepted online until January 18, 2011. DVDs must be received by January 22nd. Late entries will be accepted until January 25th with an additional \$25 late processing fee. All manual entries must be accompanied by a \$50 processing fee.

If you have forgotten your password, go to the Chapter website, nataspsw.org and click on the Emmy Express button and enter your email address. Your password will be sent to your email address.

If you have any questions about Emmy Express, please call the Chapter office @ 858-674-6944.



NATAS-PSW

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RE-PURPOSING EMMY AWARD ENTRIES

Several questions have come up regarding re-purposing programs since we started accepting Advanced Media entries. The information below should help you in the entry process.

The National Rules state, entries with their first "airing" on the web must be original work designed for broadband distribution or portable delivery, and must be submitted as originally posted. Re-purposed material originally produced for traditional media is not eligible. If such material is included in the entry, the producer(s) must provide evidence that the broadband product is not merely a copy of the otherwise produced programming.

The Emmy Award Rules also state that at least two-thirds of a program entry must consist of original material, unless previously produced material has been

given some unique and creative treatment that, in the opinion of the chapter awards committee, results in an original program. Entrants must identify all non-original material, including its location in the program.

What this means is that a half-hour program that has been produced for traditional media and entered in the Emmy Awards can't be cut down to 15 minutes, posted to the web and entered as a separate program. Two-thirds of a program entry must consist of original material.

This rule applies to programs that have a few edits or shot changes here and there and maybe a change in music or VO. Programs entered in one year can't be re-edited and entered the next year either. These programs would be considered re-purposed material and not eligible for entry as a separate program.

Student Awards for Excellence

Attention College students, we have expanded the categories for the student awards. Previously, the categories were News and Non-News. We now have 5 program categories: Newscast, News: General Assignment, Long Form (Fiction and non-Fiction), Sports, PSAs and three craft categories: Writing, Photographer, and Editor.

You may enter a program in a program category AND enter all or none of the craft categories for the same program.

The entry fee is \$40 per entry, so you can include all students involved with the production. The Call for Entries will be open on Saturday, November 27th on the nataspsw.org website. If you have questions, contact the chapter office at admin@nataspsw.org.



Stop in for after-dinner dessert and port. Enjoy an intimate dinner for two or toast to old times with a group of friends. Our relaxed, inviting atmosphere and friendly service create the ideal setting for gatherings of every type!

We proudly offer:

- 25 domestic and new-world wines by the glass
- Local, handcrafted beers on tap
- Chef Liz Baird's rustic food with a culinary twist, delectable desserts, cheeseboards and unique paninis
- Our quaint outdoor patio – the perfect spot to dine al fresco or enjoy a fireside conversation with friends

Sunday-Thursday
4 pm to 10 pm

Friday & Saturday
4 pm to Midnight

Happy Hour
Sunday-Thursday
4 pm to 6 pm

Weekend Brunch
Sunday
10 am to 2 pm

THE WINE PUB

619-758-9325
2907 Shelter Island Dr. #108
San Diego, CA 92106
www.thewinepubsd.com
Ask about our Wine Club

WWW.NATASPSW.ORG

2010 Silver Circle Awards

SILVER CIRCLE INDUCTEES

Honoring Industry Achievement

San Diego Silver Circle Inductees

On Saturday, September 25th, 11 television professionals were inducted into the Silver Circle. Guests gathered at the San Diego Women's Club at 10am for a cocktail reception followed by a buffet luncheon. Inductees told wonderful stories of working in television over the last 3 decades. Thanks to Stone Brewery for their donation of Stone Brew beer. Proceeds from this event go to fund Scholarships for next year.



2010 Silver Circle Awards

SILVER CIRCLE INDUCTEES



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LinkedIn® People Jobs Answers Companies

Account & Settings Help Sign Out Language

Groups

My Groups Groups Directory Create a Group FAQ



NATAS Pacific Southwest

JOIN US ONLINE

Join the NATAS Pacific Southwest social networking pages. It's easy to join and you will stay in contact with a wide spectrum of professionals that you may already know and those who may be looking for a partner on upcoming projects will see you.

There is no cost to join and signing up should only take a couple minutes. Simply join by signing up with twitter.com, linkedin.com or facebook.com. You will need to create an account with your name and password to get started, if you don't already have one.

Once you are registered, go to "Search Groups"

and look up our group, "NATAS Pacific Southwest". NATASPSW is our twitter feed. You don't have to be a NATAS member either. We want to share what we are doing in our region and make others feel welcome.

So, tell a prospective member that we are looking for them to sign up. If you have been in online groups before, you will see that this one can be very active. If it's new to you, that is okay too, and welcome!

If you need assistance, feel free to send Fara Rosenzweig an email and she can help you with the process. fara.rosenzweig@gmail.com

EMMY JUDGING

When you enter, you are agreeing to judge entries from other chapters. We have judging coming up and need your help hosting a panel.

The way it works:

- Everything is sent directly to you.
- Find 5 qualified judges, not more than 3 from the same entity.
- You will be reimbursed \$10/per person for food/drinks, just fax or email your receipts.
- Upon completion, send everything back with pre-paid postage.

To become a panel leader please contact Executive Director Pam Waterman at: admin@nataspsw.org or 858-674-4469.

Forget your Emmy Express Password?

If you have forgotten your password, don't worry. Go to Emmy express through the Chapter website, nataspsw.org and click on the Emmy Express button, which will take you to Emmy Express. Enter the email the Chapter has on file for you. Then click on: Did you forget your password? Have it emailed to you.

Need an end of year tax deduction?

Consider a donation to the scholarship fund in the newly created NATAS-PSW Foundation. The NATAS-PSW Foundation is a 501(c)3 charitable organization. Your donation will help fund the scholarships we award in the spring to worthy students in the PSW region.

For more information please contact Executive Director Pam Waterman at: admin@nataspsw.org or 858-674-4469.

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Happy Hour Wrap-Up



We had a great turn out at the Fifty Seven Degrees Happy Hour on October 7, 2010. We drank fantastic wine and mingled with new and old friends.

Khan's Cave
ASIAN TAVERN & GRILL

9350 CLAIREMONT MESA BLVD., SUITE F • 619-279-9799

DUCK BREAST SHANGRI-LA

AVAILABLE ON THE
TASTING MENU SATURDAY



Join us for our next Happy Hour Mixer on November 4th at Khan's Cave Asian Tavern & Grill.

Where: Khan's Cave Asian Tavern & Grill
9350 Clairemont Mesa Boulevard
When: November 4th
5:30-8:00 PM

For 14 years, Channel 4 San Diego's Jane Mitchell has explored the hearts, souls and scrapbooks of high profile athletes for the program One on One. Now, she has put a selection of those stories and more in her first book, *One on One: My Journey with Hall of Famers, Fan Favorites and Rising Stars*. Dick Enberg and Tony Gwynn have written the Foreword and many athletes have commented about their One on One experience. November 11th the book will be released during a celebration event benefiting five charities: the Padres Foundation, the Cox Kids Foundation, Make-A-Wish, the Hall of Champions and the ALS Association in honor of her father who died of Lou Gehrig's Disease. The Book Launch event at the Hall of Champions is open to everyone. For tickets and information go to www.sdhoc.com. For more on the book go to www.janemitchelloneonone.com.

ONE ON ONE

MY JOURNEY WITH
HALL OF FAMERS
FAN FAVORITES
AND RISING STARS
JANE MITCHELL

Join Jane Mitchell for a Special Evening Celebrating the
Good Sports Story and the Launch of Her New Book

*One on One: My Journey with Hall of Famers,
Fan Favorites and Rising Stars*

Foreword by Dick Enberg and Tony Gwynn

VIP Book Launch & Charity Fundraiser
THURSDAY, NOVEMBER 11

Hall of Champions • Balboa Park • 5:30 – 8:30 p.m.

5:30 Taste of San Diego • Hosted Bar
7:15 Program • Mark Grant, Emcee
8:00 Dessert & Coffee

Meet & Mingle with San Diego Sports Figures • First-Edition Autographed Book
\$100

FORTICKETS
visit sdhoc.com or call 619.699.2329

Taste of San Diego generously donated by: Oceanaire Seafood Room, Acqua al 2,
Toast, Chocolat, Ryan Bros. Coffee, Stone Brewing Co., Hotcha Salsa,
Coronado Firehouse Bar and Grill, Randy Jones All-American Sports Grill

Proceeds from the event will benefit:



Special Thanks to



For more information about the book, visit JaneMitchellOneOnOne.com

WWW.NATASPSW.ORG

Station Break

Altair Media and Marketing



For the second consecutive year, Altair Media and Marketing has been selected for the 2010 San Diego Award in the Communications Services category by the U.S. Commerce Association (USCA). Altair Media and Marketing manages a range of marketing communications, media production and placement projects. Altair was started three years ago by Managing Partner Theresa Amos Smullen and former Olhausen Billiards President and CEO Gregg Hovey. In addition to being an Altair Partner, Gregg is a Senior Partner of Billiards International, a major producer of special events for ESPN.

Theresa has been a member of the NATAS PSW Chapter for seven years, has served as Board of Governor for the NATAS PSW Chapter for 4 years and is an Emmy® award-winning Executive Producer. Gregg's association with Theresa began when she executive produced projects for Olhausen at Four Square Creative.

American Dream Cinema

"She Wore Silver Wings" a short documentary written & directed by Devin Scott and produced by Jeanne Scott of American Dream Cinema received rave reviews at the San Diego Film Festival, where their film was screened. "She Wore Silver Wings" was viewed on Thursday, Sept. 30th and Sunday, Oct. 3rd. The story is about Devin's great aunt, Jean Landis, who was a Women Airforce Service Pilot (WASP) in WWII.

Devin was the recipient of 3 Emmy Awards for this film (writing, directing & audio) and Jeanne received an Emmy Award for producing.





MEET YOUR BOARD OF GOVERNORS

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Isning Gamez
Senior Broadcast Designer, KESQ

The Pacific Southwest Chapter
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www.sizerstudios.com

Ena Newell
Production Manager, KPBS-TV

Fara Rosenweig
Independent Producer
Sypher Productions

Duplicate & Replacement Statuettes Available

Do you have a square based Emmy you would like to replace with a round based on? Was your old statuette damaged in a move and you would like to replace it? Now is the time to do it. The National office has officially set the price of replacement statuettes at \$200. Statuettes from any chapter can be replaced. Duplicates are \$300. Call the Chapter office at 858-674-4469 for more information.



By Popular Demand!

Have your Emmy Nomination Certificate engraved in brass and mounted to a beautiful piano finished Rosewood Plaque. The cost is \$95 plus shipping. Payment can be made by check or credit card.

Nomination Plaques are available for any previous year (1974-2008). Any questions, call the Chapter Office at 858-674-4469.

