



Emmy News

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36th Annual

Pacific Southwest Area Emmy Awards

On Saturday, June 26th, over 400 people turned out to Rock On! at the Hard Rock Hotel in San Diego's Gaslamp Quarter. Everyone was ready to party as they mingled at the cocktail reception and bid on silent auction items such as tickets to Comic-Con and a Flo TV.



The doors opened at 6:45pm and guests took their seats. The evening's menu included a Roasted Asparagus Salad with Baby Greens, choice of Roasted Chicken Breast with Red Wine Reduction or Tomato Feta Orzo Risotto with Grilled Eggplant and Tiramisu with an Espresso Cream.

The Rock On! theme continued at 7:15pm as many presenters got into the mood with "Rock Star" props provided by Jeanne and Devin Scott. After two and a half hours and over 100 statuettes awarded, the partying continued at Maryjane's Cafe and 207 into the wee hours of the evening. See you all next year!



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2010 Emmy Awards

Thank you to our 2010 Sponsors

NATAS would like to thank the following for their Silent Auction and Gift Bag contributions for the 2010 Emmy awards.



Images of the San Diego Emmy event are available to view at www.amysuemillard.com

As a reminder there are two purchase options.
1) Portrait DVD for \$15 (Specific to each attendee)
2) Candid DVD for \$12

If you're interested in purchasing one or both of the DVD please contact Amy Millard with the following information. All transactions will be handled via Paypal.

Name
Mailing Address
Email for PayPal Invoice
Which DVD you are purchasing*
* If you are purchasing the Portrait DVD indicate which portrait numbers you need on your personal DVD.

Please contact Amy Millard if you have any questions or concerns.

(814) 730-1778
<http://www.amysuemillard.com>



2010 San Diego Nominations

SILVER CIRCLE INDUCTEES

Honoring Industry Achievement

Announcing San Diego Silver Circle Honorees

The Gold Circle is open to individuals who began their careers in television at least 50 years ago and the Silver Circle at least 25 years ago, either in a performing, creative, technical or administrative role within the television industry or in an area related to television such as TV journalism education, advertising, promotion, and public relations. The candidates must also have made a significant contribution to Pacific Southwest television for at least part of their career. Only current residents of the Pacific Southwest region are eligible. Candidates are selected for evaluation and selection by the Gold and Silver Circle Committee. Each year, a special luncheon ceremony is held recognizing their achievements in television. This year, the date is September 25, 2010.



Laura Buxton
Silver Circle Inductee

A thirty-year veteran of San Diego's television broadcasting community, Laura Buxton is one of the region's most versatile and recognizable personalities. Laura came to San Diego in 1980 where she was hired by KCST (now KNSD) as news co-anchor then host and writer/producer of Weekend Magazine. For the last three years at the station she was co-anchor of both the five and eleven o'clock news. In 1988, Laura went to KGTV to co-host and segment produce "Inside San Diego".

In August 1993 Laura went to KUSI and in 1994 began co-hosting their morning news show with Tom Blair, later replaced by Paul Bloom. In 1998, Laura interviewed attorney Tim Cohelan and in 2000 she married him. She left KUSI in 2002. Laura has done freelance work guest hosting segments on Channel 4 San Diego's Forefront.

Journalism was a natural for Laura. Her paternal grandfather was Frank W. Buxton; Pulitzer Prize winning editor for what was then The Boston Herald. Their ongoing correspondence over the years inspired a career in journalism.

Laura worked closely with the Muscular Dystrophy Association and The March of Dimes. She co-hosted many of the MDA local telethons on KUSI. Laura was honored as San Diego Magazine's "People to Watch", recipient of The San Diego Business Journal's "Women Who Mean Business Award," recognized for her work by the YMCA, and named "Woman of the Year" by Irish Congress of San Diego. Women's International Center presented her with the Living Legacy Award 2000.

Throughout her career, Laura was nominated for several Emmy Awards. She served on the Board of Governors from 1985-1987 and co-hosted the Emmy Awards several times starting in 1988.

Laura likes to say she is semi-retired. She and her husband Tim enjoy dividing their time between Ocean Beach and Borrego Springs.



Al Delino
Silver Circle Inductee

Al began his career as graphic designer for broadcasting in 1973. He was enrolled at San Diego State University as an undeclared major through a scholarship given to him by the San Diego State Marching Band. While at SDSU Al became a disk jockey at KCRN radio down the hall from KPBS Radio. He became the first intern in the art department at KPBS.

2010 San Diego Nominations

GOLD AND SILVER CIRCLE INDUCTEES

This intern gig, eventually became a paid assignment to assist the art director.

In 1976, he became the Art Director at KERO-TV. While at KERO, Al raised the visibility of the small station by designing numerous award winning sales collateral promotional materials, commercials, news graphics all accomplished as a one-man art department. He went on to finish his BA/BS degrees in Graphic Design / TV and Film at Cal State Bakersfield then transferred the credits to SDSU for his degree.

In 1983, Al was recruited to fill the position of Art Director at KNTV in San Jose. During his ten plus years at KNTV, he earned several GOLD PROMAX and BDA Awards, local Joey Awards including two ADDY's, and was an Emmy Award nominee and recipient for news graphic design. In 1993, Al moved to the Pacific Northwest to a CBS affiliate in Portland, KOIN.

In 1997 Al returned back home to San Diego and KUSI-TV. That year Al Delino Design was also created and has been producing everything from: scenic design, print collateral and marketing presentations, package design for clients like Chicken of the Sea, Wal-Mart and a focus on Hispanic marketing was met along the way. One of his first clients was KBNT/Univision.

He currently serves on the NATAS-PSW Board of Governors, as well as the Encinitas Chamber of Commerce Board of Directors. Al has been on the San Diego Ad Club Board of Directors and is very involved in the Ad Club's Hispanic Marketing Council. The Delino family business includes his wife Donna and son David.



Whitney Southwick
Silver Circle Inductee

Growing up an Air Force brat, he moved around a lot the first 20 years of his life. Whitney Southwick was born in Washington, D.C. and lived in Florida, Central California, Southern California, Maine, Texas and Michigan – all before graduating high school.

After a couple of years playing college football and basketball in Merced, he blew out a knee and decided to recuperate in Hawaii. Whitney spent the next four years in paradise, which led him into the hotel business.

Southwick ended up managing the quaint Napili Village Hotel on Maui. He enjoyed what he was doing, but Southwick felt like he was retired at age 21. He decided it was time to finish school and become something he had always dreamed of – a sportscaster.

Southwick moved to San Diego, enrolled in school, and began working part-time at NBC 7/39, writing and producing the Today Show cut-ins. "Lucky for me, the anchorman in those days hated getting up in the morning, so when he fell back asleep one day, I got my break and anchored the news," Southwick says. A month later, the job was his.

For a couple of years, Southwick was a feature reporter of "Whitney's Window" – nightly features on interesting events and people around the county. Then Southwick finally switched to sports. He did that for another three years, and suddenly without any explanation, decided to try something else.

Southwick spent a few years in marketing, restaurants, sales and even a couple of years selling advertising at the station. However, he believed he was meant to be in front of the camera. Southwick kept his hand in broadcasting, doing radio news at KSDO and KOGO (he still does weather during the morning drive on KOGO). Weekday mornings you can catch Southwick's forecasts on NBC 7/39 News Today At 5 a.m.

"I am lucky to be doing what I love – living and working in what truly is America's Finest!" Southwick says.

NATAS-PSW

ANNOUNCEMENTS • ANNOUNCEMENTS

The Green Room

TV STATION ADS SOLAR AND SAVES GREEN

By Mary Beth McCabe, Sun Marketing

'Go Green' is becoming the most coined phrase of the decade. It means many things, but to a TV station in our region, they're using solar to reduce their monthly energy bills and saving green, i.e., money.

KLVX-TV, a PBS affiliate in Las Vegas, has solar photovoltaic panels on its roof that generate 18.4 percent of its building's electricity on site, according to KLVX General Manager Tom Axtell.

According to Las Vegas Business Press, "People are increasingly realizing benefits of green building in terms of the energy savings," said Deepika Padam, 2010 president of the Las Vegas chapter of the American Institute of Architects. "More than ever, people want to save money wherever they can."

Today's most popular framework for green building is LEED – an acronym for Leadership in Energy and Environmental Design. The U.S. Green Building Council, a Washington, D.C.-based nonprofit trade group, created the system in 2000 to help promote, instruct and evaluate sustainability. LEED works like a report card: Points are awarded for air quality, recycling and energy efficiency, among other measures. The more points, the higher the grades, which go from basic certification to silver, gold and platinum (the equivalent of an A plus).

KLVX-TV, Channel 10, Las Vegas PBS affiliate, for instance, moved into its new \$42 million gold-LEED-certified headquarters last year. The 108,000-square-foot building on 10 acres uses 35 percent less energy than a traditional building of similar size. Photovoltaic panels generate 18.4 percent of the building's electricity on site. There are also geothermal wells that cool air-conditioning water, and underground cisterns to collect rainwater. Martin-Harris

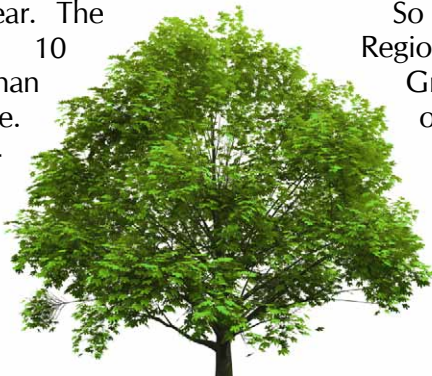


Construction was the contractor; JMA was the architect. The building at 3050 E. Flamingo Road creates a bottom-line savings that its nonprofit owner appreciates.

"In June, our electrical bill in this building was \$9,000; the bill in our old building, which was one-quarter of the size, was \$11,000. You do the math," KLVX General Manager Tom Axtell said. "This building clearly is a morale booster. It's clean, airy and bright. There is a sense that it's a good place to work. It reduced employee sick days."

The building, which also serves as a public education facility, houses Clark County School District's Virtual High School and Educational Media Center, Homeland Security and Emergency Response support system and all Las Vegas PBS departments.

So what are NATAS Pacific Southwest Region TV stations doing about Going Green? Contact us to share your story of green. We did hear this from our National Chapter Trustee, "I have not heard of any other stations that have "gone green", said Donn Johnson, Senior Production Television Director, KPBS.



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JOIN US ONLINE

Join the NATAS Pacific Southwest social networking pages. It's easy to join and you will stay in contact with a wide spectrum of professionals that you may already know and those who may be looking for a partner on upcoming projects will see you.

There is no cost to join and signing up should only take a couple minutes. Simply join by signing up with twitter.com, linkedin.com or facebook.com. You will need to create an account with your name and password to get started, if you don't already have one.

Once you are registered, go to "Search Groups"

and look up our group, "NATAS Pacific Southwest" or NATASPSW is our twitter feed. You don't have to be a NATAS member either. We want to share what we are doing in our region and make others feel welcome.

So, tell a prospective member that we are looking for them to sign up. If you have been in online groups before, you will see that this one can be very active. If it's new to you, that is okay too, and welcome!

If you need assistance, feel free to send Fara Rosenzweig an email and she can help you with the process. fara.rosenzweig@gmail.com

EMMY JUDGING

When you enter, you are agreeing to judge entries from other chapters. We have judging coming up and need your help hosting a panel.

The way it works:

- Everything is sent directly to you.
- Find 5 qualified judges, not more than 3 from the same entity.
- You will be reimbursed \$10/per person for food/drinks, just fax or email your receipts.
- Upon completion, send everything back with pre-paid postage.

To become a panel leader please contact Executive Director Pam Waterman at: admin@nataspsw.org or 858-674-4469.

Need an end of year tax deduction?

Consider a donation to the scholarship fund in the newly created NATAS-PSW Foundation. The NATAS-PSW Foundation is a 501(c)3 charitable organization. Your donation will help fund the scholarships we award in the spring to worthy students in the PSW region.

For more information please contact Executive Director Pam Waterman at: admin@nataspsw.org or 858-674-4469.



Stop in for after-dinner dessert and port. Enjoy an intimate dinner for two or toast to old times with a group of friends. Our relaxed, inviting atmosphere and friendly service create the ideal setting for gatherings of every type!

We proudly offer:

- 25 domestic and new-world wines by the glass
- Local, handcrafted beers on tap
- Chef Liz Baird's rustic food with a culinary twist, delectable desserts, cheeseboards and unique paninis
- Our quaint outdoor patio – the perfect spot to dine al fresco or enjoy a fireside conversation with friends

Sunday-Thursday
4 pm to 10 pm

Friday & Saturday
4 pm to Midnight

Happy Hour
Sunday-Thursday
4 pm to 6 pm

Weekend Brunch
Saturday & Sunday
10 am to 2 pm



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Station Break

Al Delino



Al Delino just started a three-month assignment with Chicken of the Sea International. Based here in the Sorrento Mesa area of San Diego. Al will be managing the brands through out the COS company that include private label and the Mermaid. He will be re-designing packaging and updating of lines such as: Tuna, Salmon, Albacore foils, cans, shipping containers etc.

Biztown Inc.



Junior Achievement Biztown is a make-believe town, based on a real-life San Diego, where 140 students take on the role of grown-ups. From CEO to mayor to bank teller, doctor, construction work, fast food worker to lawyer to TV reporter to cable technician they bring home a paycheck, deposit their savings and if they don't watch it, run into debt. Recently, Give 7 volunteers from NBC 7/39 joined others who gave of their time to advise the kids when they needed direction.

NBC 7/39



Mark Mullen joins the NBC 7/39 evening anchor desk. Most recently a correspondent for ABC News, Mark Mullen was also Chief Asia Correspondent for NBC News until 2007. Mullen has won national and received regional Emmy awards for anchoring and reporting, including a National Emmy Award for Outstanding News Coverage. His television career started at KDFW-TV in Dallas in 1987, took him to KRON-TV in San Francisco, ABC News – New York, KING-TV in Seattle and NBC News.

His mother is from Cuba and he married his wife, Jamie, at the Havana Cathedral where his grandfather served as an Episcopal Bishop. They have two children, 5 and 3.

It's a Boy!

Lana Mokhov gave birth to a beautiful baby boy, Anthony, on May 9th 2010.



KUSI NEWS



Robert Kittle has joined KUSI TV as Director of News Planning and Content, focusing on the development of stories across a wide spectrum of interest. During nearly two decades as editor of The San Diego Union-Tribune's editorial page, Kittle was a respected voice in San Diego's civic debate. From 1979 to 1986, Kittle was an associate editor of U.S. News & World Report in Washington. He served the magazine as White House correspondent, congressional correspondent and Pentagon correspondent.



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Duplicate & Replacement Statuettes Available

Do you have a square based Emmy you would like to replace with a round based on? Was your old statuette damaged in a move and you would like to replace it? Now is the time to do it. The National office has officially set the price of replacement statuettes at \$200. Statuettes from any chapter can be replaced. Duplicates are \$300. Call the Chapter office at 858-674-4469 for more information.



By Popular Demand!

Have your Emmy Nomination Certificate engraved in brass and mounted to a beautiful piano finished Rosewood Plaque. The cost is \$95 plus shipping. Payment can be made by check or credit card.

Nomination Plaques are available for any previous year (1974-2008). Any questions, call the Chapter Office at 858-674-4469.



SAVE-THE-DATE

Sept. 25th Silver Circle Luncheon
San Diego Women's Club
10:00 AM