

# **EMMY® 2012**

## **General Instructions**

Programming Entries may only be entered in ONE programming category. No entrant may submit more than three single entries or one composite entry in a category. If more than one person is listed on the entry form as producer of a program or spot announcement or as a craftsman, **a separate fee is required** for each person listed, according to the schedule of fees. In order to qualify for the members' discounted entry fees, each entrant must be a member of the Television Academy. It is HIGHLY recommended that you renew your membership or join NATAS as a new member **BEFORE** submitting an entry. Members that need to renew their memberships or non-members who want to qualify for the members' discounts will need to go to our website at [www.nataspw.org](http://www.nataspw.org) to renew and/or become a NATAS member. Persons in doubt about their membership status may call the Chapter Office at 619-862-0097 to verify their status.

### **Submission of Entries**

Submitting an entry constitutes permission for the Pacific Southwest Chapter to telecast or screen the entry, or portions of it, as part of the annual Emmy® Awards promotion and program. The submission of an entry constitutes an agreement that any promotion or advertising incorporating any award that may be received shall be subject to the Rules and Regulations of The National Television Academy and subject to the prior approval of the Board of Governors of the Pacific Southwest Chapter.

### **Entry Forms**

Each entry must be accompanied by ONE COPY of the completed entry form from Emmy® Express. Entrants may include a short explanation in the space provided on the Entry Form stating why the submitter believes the entry should be judged award worthy. Titles, original airdates, and length of each item in a composite entry must be listed on the Entry Form in the space provided and in the order each appears on the cassette. Check your entry carefully - the Pacific Southwest Chapter will permit no changes in the listing of entrants after the announcement of Emmy® nominees.

### **Format**

**Each entry must be submitted on DVD-R. PLEASE NOTE: TWO DVD COPIES MUST BE SUBMITTED FOR EACH ENTRY. No other format will be accepted.** Slates and color bars are not required.

The following guidelines apply:

- DVD-R format (DVD minus-R).
- DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry.
- Brand-name disks are recommended.
- Printed DVD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD face (printable media) is acceptable.
- Use a clear sleeve or case.
- One entry per DVD.

**BOTH** copies of DVD-Rs for each entry must be labeled with the following information:

- Category Number
- Entry Title
- Station/Production Company
- Exact Running Time of Submission

### **Schedule of Fees:**

Newscast and Team Coverage (*categories 1-4*)

Each Entrant\* (see special instructions below)..... \$175

Programming (*categories 5-37*)

Each NATAS member (entrants 1-8).....\$85

Each non member and entrants 9 or more.....	\$185
Spot Announcement Entry ( <i>categories 38-40</i> )	
Each producer who is a NATAS member (entrants 1-8).....	\$85
Each producer who is a non member and entrants 9 or more.....	\$185
Individual Craft Entry ( <i>categories 47-61</i> )	
Each craftsperson who is a NATAS member .....	\$55
Each craftsperson who is not a member .....	\$125
Student Production Entry (category 64)	
Processing Fee .....	\$40
Late Entry Fees for Entries Received January 14 <sup>th</sup> – 20 <sup>th</sup>	
Processing Fee ( <b>Per Entrant</b> ).....	\$25
Each Entry not Entered on Emmy® Express	
Processing Fee .....	\$50

**In the Newscast categories ONLY (1-3), and Team coverage (4) the first five entrants pay \$175 each, whether or not they are a member of NATAS. If the entry is honored with an EMMY® Award, the entrants who paid the entry fee will receive EMMY® Statuettes. All participating staff members names will be considered as Below the Line entrants on the original entry form at no additional charge, subject to verification. Those additional Below the Line entrants may purchase EMMY® statuettes for \$250 each. If a station wishes to opt out of Below the Line entries, they must contact the Chapter Office in writing prior to nominations being announced.**

#### **Payment**

Credit card payment or checks are accepted. Make checks payable to NATAS Pacific Southwest. Or you may charge your entry fees to Visa, MasterCard or American Express. Multiple entries from an individual or organization may be accompanied by a single payment if an itemized list, including category numbers, entry titles, entrants' names, and the correct fee for each entrant, is attached along with the individual entry forms. If entry is not entered by using Emmy® Express, please enclose \$50 processing fee for each entry.

#### **Certificates**

Nomination Certificates will be presented to all nominees.

Production Certificates may be purchased to honor individuals who provided significant contributions to the award worthiness of an entry honored with an Emmy® Award.

#### **Deadline**

Entries must be submitted with the appropriate entry forms, labels and entry fees no later than **5:00 p.m., Friday, January 13, 2012.** (PLEASE NOTE: A \$25/**per entrant** late fee will be accepted with late entries being entered from January 14<sup>th</sup> to January 20<sup>th</sup>.)

Entries must be delivered or mailed to:

**The National Academy of Television Arts and Sciences  
Pacific Southwest Chapter  
228 Elder Avenue  
Chula Vista, CA 91910**

**(619) 862-0097**

#### **Awards Presentation**

Awards will be presented at the 38th Annual Pacific Southwest Emmy® Awards on Saturday, June 16, 2012 at La Costa Resort and Spa.

#### **Questions?**

If you have questions about the Emmy® Awards or the entry process, call the Chapter Office at 619-862-0097, or contact us by e-mail: [admin@nataspsw.org](mailto:admin@nataspsw.org)

## **EMMY® Award 2012 Quick Facts:**

**Eligibility dates: January 1, 2011 through December 31, 2011**

**Deadline for Entries: Friday, January 13, 2012**

### **Frequently Asked Questions:**

**Q.** Why DVD-R for entries?

**A.** *DVD-R is the most universal DVD format; compatible with computers and home DVD players.*

**Q.** My piece has aired in your region for the first time during the eligibility period, but it aired elsewhere previously. Can I enter it now in your region?

**A.** No. Entries must have been produced for the Chapter's designated awards area **and** must have had their first transmission in that awards area during the eligibility period, meaning that the first time it ever aired had to have been in our region, and during this year's eligibility period.

**Q.** My production could be entered in Magazine Program as well as Entertainment Program - are we allowed to enter that program into both categories?

**A.** *A program can only be entered in one programming category – it's up to you to decide which.*

**Q.** If we can only enter a program in one category, why do we see the same program receiving multiple Emmy® Awards at the ceremony?

**A.** *The Awards are in two basic groups – Programming and Crafts. Although a program can only be entered in one programming category, the various crafts involved, editing, photography, direction, etc. can also be entered. And it often is that an excellent program is also honored in several craft categories.*

**Q.** Does each entrant need to be a member to qualify for the cheaper entry rate? Can my station become a member, thereby making all entries at the member rate?

**A.** *Each entrant needs to be a member in order to qualify for the discount. The Television Academy is made up of individual members of the television profession and there is no corporate membership. After 8 entrants, either member or non-member, the non-member rate applies.*

**Q.** What constitutes a "Composite"?

**A.** *This is intended to give craft entries more depth. For instance, it's a way to showcase an editor's talent in general. A composite is two or more representative segments or elements or examples of a craft. The time limit for craft entries is 15 minutes.*

**Q.** We have a few stories that we want to enter. However all of them were produced by a 2-person team. Can we include both names? In case of winning, do both producers get an award?

**A.** *In the case of two or more producers, all producers enter on the same form and each pay an entry fee. For instance, two producers enter as producers of one program, they each pay the appropriate entry fee (member or non-member) and if it is Emmy® awarded, they each receive a statuette.*

**Q.** In the Craft categories, do we enter a single program or can it be an edited piece showcasing the performer's abilities in different programs?

**A.** *On Craft entries, have mercy on the judges and enter a composite of segments, up to two or more representative segments or elements. The time limit for craft entries is 15 minutes. For instance, if it's a host of a magazine show, just put the host's sections on the entry.*

**Q.** If I have more questions, whom do I contact?

**A.** *Don't hesitate to call or email the Chapter office and contact Executive Director Amy Bosler. The phone number is 619-862-0097.*